

Presentations for the Committee on New Economy & Quality of Life 2/15/07

Clyde McKenzie, CEO, Tellurex, Traverse City

Adv. Materials / Alt.Energy

Clyde McKenzie is CEO of Tellurex in Traverse City. Tellurex is a nano-technology thermoelectric company with technologies which can be sold into multiple products and industries. The company has developed a new beverage holder that will heat or cool with a flip of a switch which is being used in DaimlerChrysler vehicles. Tellurex has other existing clientele in medical instruments and food service that will be served by the company's growth in the automotive business.

The same technology platform is applicable to alternative energy and can be used to harvest waste heat and convert to electricity.

Jayson Pankin, Spaceform/Delphi, Troy

Advanced Manufacturing

Jayson Pankin works within Delphi as a New Venture Creation Specialist. Jayson specializes in forming new company opportunities and collaborations from intellectual property that is promising, but may not be core to the overall corporation.

Jayson is extremely knowledgeable in a wide variety of economic and business issues with specific background in developing new company spinouts and opportunities. An example is Spaceform that received funding from the Technology Tri-Corridor to commercialize advanced welding technology. There are several other projects that Jayson is working on including an advanced antenna system.

James McBryde

Director, Governmental Affairs

Michigan Economic Development Corporation

Current Focus

James McBryde is Director of Governmental Affairs for the Michigan Economic Development Corporation. In his role, McBryde works with the Michigan Legislature to seek passage of the MEDC'S annual budget and important economic development initiatives. He also serves as the MEDC liaison with several local groups, including major trade and chamber organizations.

Professional Background

Before joining the Michigan Economic Development Corporation, McBryde served on the Isabella County Commission from 1984 to 1990. He was elected to the Michigan House of Representatives in 1990, serving for eight years before retiring to term limits. Most recently, McBryde served the state as an Administrative Commissioner for the Michigan Liquor Control Commission and, prior to that, was a Special Assistant for Drug Policy in the Michigan Department of Community Health.

Education

McBryde received his bachelor's degree in Political Science from Central Michigan University.

Jeff Mason

Senior Vice President
Technology Development Group
Michigan Economic Development Corporation

Current Focus

Jeff Mason is Senior Vice President for the Michigan Economic Development Corporation. In his current role he leads the Technology Development Group, working to grow Michigan's technology oriented segments of our state's economy. Technology Development is engaged in the areas of technology transfer and commercialization, venture capital, entrepreneurship, and business development. Their focus is in the sectors of life sciences, homeland security, alternative energy, and advanced automotive, manufacturing, and material technologies that make up the State's 21st Century Jobs Fund.

Professional Background

Previously, Mason led the communication and media relation activities where he directed the Corporation's marketing campaign, helping the state gain increased recognition as an attractive place to work, live, and do business. Mason also served as Managing Director of e-MEDC, the Corporation's initiative to create an e-business strategy offering economic development products and services to its customers. He serves on a number of technology organizations boards including the Core Technology Alliance, Automation Alley, and the Michigan Information Technology Center.

Education

Mason received a Bachelor of Science in Business Administration from Michigan State University.